

2014 Strategic Plan



Mission Statement

“To provide quality services, to exceed expectations, to steward the resources entrusted to us, and to promote and protect our environment and the health, safety and welfare of all who live, work or visit Hartland Township.”

Vision Statement

“Hartland Township is a place where residents, businesses and civic leaders are partners in building a unique community that is family-oriented, attractive and inviting. We are a community that proudly invests in enhancing our history, our character and our natural environment, and serves with fiscal responsibility and excellence.”

Core Values

- Accountability
- Community
- Excellence
- Integrity
- Service
- Stewardship

The Importance of Strategic Planning

Strategic planning is a tool that facilitates achieving predetermined goals through specific tasks. The process involves articulating a vision of where an organization wants to go, creating a plan for how to get there and identifying how to carry out the plan. It is a forward-looking process that produces tangible, measurable and meaningful results.

The following sections outline the planning framework, the foundation upon which the plan is based, and the strategic commitments that are the guideposts in helping to realize the community's vision and to accomplish the Township's mission.

Vision Tour 2018

On November 8, 2013, the Supervisor, Clerk, Treasurer, Trustees and Township Manager responded to the question: If you were showing and describing Hartland Township to a visitor five years from now, what would you like to have on the tour (physical realities, services, programs and type of community)?

- Increased level of Public Safety
- Public infrastructure Improvements
 - Roads and pathways
 - Pathway connections completed Village to M59
 - Water
 - Sewer
 - Parks
 - Enhanced M-59 Gateway at interchange
- Improved Parks and Recreations Programs
- Commercial development promotion
- Community Development
 - Commercial development built out 30%
 - Phase II of both parks
 - Village improvements
 - Special assessment
 - Grants
 - Blight mitigation
 - Out of land owning business
 - Completed new marketing plan that promotes entry level young families
 - Housetops/density
 - Seniors
 - Diverse housing generations
 - Better roads
 - Township wide trash hauling
 - More retail development
- Greater fiscal stability
- One zip code

Major Goal Areas

I. Quality of Life

- Parks improvement to next level – Phase II
- Pathways

II. Sustainability

- Roads
- Water and sewer
- Greater fiscal stability
- Public safety – increased level

III. Community Development

- Commercial development built out
- Attract viable retail
- Marketing
- Attract diverse population/housing stock – generationally diverse

Next Steps

1. The Township Manager will implement the attached action plan.
2. On a monthly basis, the Township Board of Trustees will review some aspect of the Strategic Plan and make adjustments as necessary.
3. At six months after approval, the Township Board of Trustees will review the entire plan and establish two year tasks.

